## AMERICAN LEATHER 2021 LEATHER COLLECTION

| LEATHER                | CHARACTERISTICS   | LIFESTYLE   | COLORS | Country of             | PROCESS /                      | PROCESS & FINISH  | FEATURES & BENEFITS  |
|------------------------|---|---|--------|------------------------|--------------------------------|---|--|
| (grade)<br>BALI<br>D   | Heavy Protection Natural markings are concealed Surface is less likely to scratch Heavily pigmented Finish coat serves as barrier to stains Easy to clean and care for  | Modern aesthetic     High-style and performance     Extremely active household (children/pets)     Very low-maintenance solution     High color saturation & consistency     Craftsmanship and high quality | 11     | <b>Origin</b><br>Italy | Semi-Aniline<br>Smooth         | Top-grain hides Slightly buffed/sanded surface Smooth texture /no embossed pattern Aniline-dyed w/ add'l layer of pigment Predictable + consistent coloring   | Wide range of colors including a true white Very consistent color from hide-to-hide Highly-protected leather w/ soft hand  |
| CAPRI<br>D             |   |   | 10     | Italy                  | Semi-Aniline<br>Pebbled        | Top-grain hides Corrected: sanding/buffing Surface scars removed Embossed w/pebbled grain & texture Aniline-dyed w/ add'l layer of pigmented Predictable + consistent coloring  | Wide range of colors including a true white     Stain-resistant, low-maintenance solution     Color and grain consistant from hide-to-hide   |
| BISON<br>F             | Medium Protection     Natural markings visible, but subtle     Less prone to visible scratching   | Classic aesthetic Hides offer both luxury & durability Moderately active household Low-maintenance solution Craftsmanship and high quality  | 22     | Italy                  | Semi-Aniline<br>Pebbled        | Top-grain hides / Uncorrected | Selection of finest hides, w/ fewest flaws Uncorrected natural grain Soft sheen/ exquisite hand Thick-cut / extensively milled Supple, plump grain structure   |
| DOLCE<br>F             |   |   | 7      | Italy                  | Semi-Aniline<br>Smooth         | Top-grain hides / Uncorrected  Sourced from premium raw materials  Complete "through-dye" color penetration  Incredibly supple + soft hand  Smooth texture / expert processing  | Selection of finest hides w/ fewest flaws     All natural characteristics of hide remains  |
| MONT BLANC<br>G        | Light Protection  Natural markings are prominent Slight color variations highlighted Develops a patina over time Shows scratches more visibly   | Style-conscious aesthetic Quality and Distinctive hides Less active household Moderate maintenance One-of-a-kind hides Exceptional craftsmanship & quality  | 28     | Italy                  | Semi-Aniline<br>Smooth         | Top-grain hides / Uncorrected Vacuum dried for smoothest hand Wax and oils applied to surface Bright color will lighten (color burst) when upholstered  | Wax application w/ high sheen finish Will patina/asborb body oils & scratch easily One-of-a-kind, bespoke appeal Wrinkles, scarring & natural markings evident Color variations from hide-to-hide + within a single hide |
| HAVEN<br>HERITAGE<br>G |   |   | 5      | Thailand               | Semi-Aniline<br>Pebbled        | Top-grain hides / Uncorrected Wax & oils applied during finishing process Sth generation artisan color-work Inherent suppleness and sheen   | Distinct character (similar to vintage pieces) Waxy leather w/ noticeable grain pattern NO color bursting Wrinkles, scarring & natural markings evident Color variations from hide-to-hide + within a single hide        |
| ELMOSOFT<br>G          | Heavy Protection     Natural markings are concealed     Less likely to show scratches     Heavily pigmented / Easiest to clean     Finish coat serves as barrier to stains     Soft hand / smooth finish     Chrome-free /Enviro friendly | Modern aesthetic Eco-friendly, chrome-free hides High-traffic use Extremely active household (children/pets) Very low-maintenance solution Fade & stretch resistant Craftsmanship and high quality          | 70     | Sweden                 | Semi-Aniline<br>Smooth         | Top-grain hides / Uncorrected Most ecologically friendly tanning processes Water-based and chrome- free dyes  | Most pristine hides avail.     Contract grade protective finish     Industrial strength & durability     Fade resistant     Outstanding comfort w/ soft hand     Very consistent color from hide-to-hide                 |
| BLISS<br>H             | Light Protection     Natural markings evident     Slight color variation     Develops beautiful patina over time  | Fashion-forward aesthetic     Natural markings & color variations     Less active household     Moderate maintenance     Unparalleled craftsmanship & quality   | 8      | Italy                  | Semi-Aniline<br>Smooth         | Top-grain hides / Uncorrected Smooth texture (special milling process) Sourced from premium raw materials Light-protective finish Minimal protection preserves supple hand  | Selection of finest hides w/ fewest flaws     Natural characteristics remain intact  |
| SATORI<br>H            |   |   | 8      | Italy                  | Full-Aniline<br>Pebbled        | Top-grain hides / Uncorrected Hand-selected, most elite of all hides world-wide Light-protective finish Full-bodied, plump grain surface  | Soft patina developes over time     Original top surface preserved by craftsmen     Natural markings or "beauty marks" higlighted     Slight color variations     Unprocessed beauty improves w/ age                     |
| ELLIS<br>H             | Light Protection     Natural markings evident     Distinct aesthetic / rich and rugged     Slight color variation     Develops beautiful patina over time   | Fashion-forward aesthetic     Natural markings & color variations     Less active household     Moderate maintenance     Unparalleled craftsmanship & quality   | 5      | Italy                  | Semi-Aniline<br>Smooth         | Top-grain hides / Uncorrected Smooth texture (special milling process) Sourced from premium raw materials Light-protective finish Minimal protection preserves supple hand  | Selection of finest hides w/ fewest flaws     Natural characteristics remain intact  |
| COTTSWALD<br>H         | Light Protection     Natural markings evident     Distinct aesthetic / rich and rugged     Slight color variation     Develops beautiful patina over time   |   | 3      | Italy                  | Semi-Aniline<br>Smooth/ Nubuck | Top-grain nubuck: lightly sanded to raise leather fibers Smooth and velvet-like texture Hand-selected, most elite of all hides world-wide Light-protective finish with water repellency properties  | Unique velvety surface and luxurious nap     Slight color variations     Soft patina developes over time   |
|                        | Develops beautiful patina over time   |   | 177    |                        |                                | contact info: Kyli Bingham   804.399.1680   kyli.bingham  | @me.com  |